

NEAR EU- Research element

BGU Research project as part of NEAR-EU Network

Beer Sheva, April, 2017



Research questions

- If and how does the EU uses higher education policies to promote foreign policies?

Theoretical Framework

- Normative Power
- Othering
- Perceptions

Study Case

- European higher education program open to both EU and Non-EU countries (under Erasmus+)

Methodologies

- Interviews with participants (qualitative)
- Questionnaire to participants (quantitative)
- Interviews with stakeholders (qualitative)
- Policy papers, calls, official declarations etc. (qualitative)
- Discourse in social media (qualitative)